



GumDrops Wet Weather Boutique, Vancouver

As anyone who lives or has lived in Vancouver is aware, the rainy season can stretch on for weeks and months on end, and getting through the wet stretch fashionably can be a challenge to say the least. When Shanda Jerrett, the owner of GumDrops Wet Weather Boutique moved here from her native Australia, she was not prepared for so much “liquid sunshine.” A self-professed “puddle jumper,” Jerrett bought her first pair of rain boots, known as “Wellies” in Australia and the U.K. She found that wearing a colourful pair of boots was key to buoying her mood and keeping her feet dry. Such was the inspiration for GumDrops Wet Weather Boutique, located at 2029 West 4th Avenue in trendy Kitsilano.

As soon as you walk inside GumDrops, you can’t help but feel cheered by its bright decor and funky footwear. GumDrops has something for everyone, from kitschy patterned rain boots for kids and teens to more snazzy, sophisticated styles for fashion-conscious men and women, with brands such as Hunter, Bogs, Kamik, DAV, Plueys and Jileon, to name a few.

The choices are seemingly endless, with styles that run the gamut from skull and crossbones to floral, retro paisley and herringbone. When paired with leggings and long sweaters, GumDrops rain boots add a great finishing touch to every fall and winter wardrobe. There are styles for every budget, with prices for adult boots starting at about \$60 and up. Not only a rain boot store, GumDrops also has coats, umbrellas and more.

What sets GumDrops apart from other boot shops is its social conscience. A visit to their website reveals that GumDrops donates to at least 20 charities, most of them local. Currently celebrating its 3rd birthday, GumDrops is donating a portion of its sales in November to the “Movember” movement for cancer research.

You can visit the GumDrops website at www.gumdropsonline.com or in person at 2029 West 4th Avenue, Vancouver.